

Curriculum vitae

Carla Spinella
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Professional experience

Graphic designer

at Chiaroscuro
november 2011 - february 2012

I worked with this study of graphic design, publishing and communication for a project of restyling related to comics Sturmtruppen.

Layout artist

at Golfarelli Editore
august 2010 - october 2011

In close contact with journalists and editors, I laid out a variety of magazines. I worked and created different layouts, in line with the editorial identity. I am very motivated to communicate in text and images, giving due weight to each element.

Graphic designer

at Struchel srl
may 2007 - december 2009

I edited and designed for important institutional corporate business in Bologna. I am dedicated to photo editing, creating logos, page layout, brochures, posters and brochures, packaging gadgets. I also designed and followed PayPerClick campaigns, as well as the creation of texts and layout for websites.

Internship

at Achtoons
november 2005 - january 2006

In a reality very exciting, I had the opportunity to get in touch with the main entertainment programs. I made the mounting of sequential images and flash movies.

Internship

at Hirin film
november 2004 - january 2005

My first approach in marketing / advertising.
I worked mainly for video editing assistance.

Freelancer experience

As a freelancer, I have worked directly with clients through the entire design and build process.

Technical skills

Ability to work with the operating system
Macintosh and Windows.

Excellent knowledge of the main programs of
graphics and layout: Adobe Photoshop, Light-
room, Illustrator, Indesign, QuarkXpress.

Good knowledge of the English language.

Predisposition to marketing and research.

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Education

Master's degree

Alma Mater Studiorum - University of Bologna, Italy
2008 - 2011

I obtained my degree in Sociology and Communications with a dissertation of "Street art: controversial routes".

Professional courses

Ladis - Laboratori Didattici Sperimentali
2007

I followed this course for my propensity to organization. It 'been issued the certificate of professional quality for press office personnel.

Cofimp - Consorzio per la formazione e lo Sviluppo delle
Piccole e Medie imprese
2007

I took a professional course in Web Design with a certificate of quality.
It was an interesting experience that introduced me to the world of graphics.

Bachelor's degree

Alma Mater Studiorum - University of Bologna, Italy
2002 - 2005

I obtained my degree in Dams - Disciplines of Art, Music and the Performing Arts - with a dissertation of "The models and the effects of television advertising. From mrs. Maria by Voghera to housewife of Manhattan".

Skills and attitudes

Job experience have given me the opportunity to test my team spirit and my own ability to relate to different environments.

I participated in group activities, developing good organizational skills and quick problem solving.

I like working in teams, collaborate with new realities to enhance my experiences and my professional experience.

I have a great love for details.